

## **ARRAHNUKITA PRIZE GIVING FOR 100 GOLD 100 WINNERS CAMPAIGN**



**Sungai Besi, 12 July 2023** - Koperasi Kakitangan PETRONAS Berhad (KOPETRO) through their pawning service, ArRahnukita, has presented prizes in the form of gold coins to the lucky winners of the 100 Gold 100 Winners campaign. The prize giving ceremony was held at the ArRahnukita branch to appreciate customers who have pawned their gold with a minimum value of RM5,000 throughout the campaign period that took place in January. The 100 Gold 100 Winners campaign was organized by ArRahnukita to encourage more people to make gold their preferred investment choice.

Through this campaign, customers who pawn their gold with the minimum value have a chance to win gold coins or gold wafers after a period of six months. The list of winners of the 100 Gold 100 Winners campaign is announced monthly, and at the event, the winners for the month of January were invited to receive their winnings.



Among the prizes won includes gold coins weighing between 0.25 grams to 5 grams and presented by the Chief Executive Officer of KOPETRO, Ahmad Shakir Ahmad Ubaidah to the winners present at the ceremony. The gold coins given weren't just of material value, but also represented the appreciation for ArRahnukita's loyal customers.

In his opening speech, the Chief Executive Officer of KOPETRO, Ahmad Shakir Ahmad Ubaidah expressed his utmost joy at seeing the success of this campaign. He also congratulated all the winners who were successful in the campaign and in making gold their preferred choice of investment for their future.



"We hope this campaign can inspire more people to invest in gold. Gold is a promising asset and can provide protection against market instability. By choosing gold as a primary investment, we can together strengthen our financial stability and protect the value of our assets," said Ahmad Shakir.

The 100 Gold 100 Winners campaign has also received a warm response from ArRahnukita customers with many of them recognizing the benefits of gold investment and the stability it provides to their financial portfolios.

According to Tuan Haji Shamsudin Haron, Head of the Membership and Financial Services Division who is responsible for leading ArRahnukita's business, a total of 50 customers pawned their gold worth more than RM5,000 in January and were also eligible to participate in the 100 Gold 100 Winners campaign.

"ArRahnukita received a favorable response throughout the campaign period with the trend of gold holders increasing consistently. Last May, more than 200 people pawned their gold above the minimum value. We are grateful to all customers who have made ArRahnukita their top choice for pawning gold."



ArRahnukita is a gold pawning scheme that started its operation in 2022 with the first branch in Medan Niaga Tasik Damai Sungai Besi. However, they now have 2 more branches located in Bangi and Ampang. This Ar-Rahnu financing scheme allows jewelry to be used as collateral to obtain cash. ArRahnukita adheres to the Shariah Concept of Tawarruq and accepts customers from various races and religions.

ArRahnukita provides a safe and secure storage place for jewelry, as well as a form of financial solution. ArRahnukita branches accept various types of jewelry with gold



quality 750 to 999, which is equivalent to 18 carat to 24 carat. In addition, ArRahnukita also accepts jewelry in the form of gems, rose gold, gold bars, and gold coins.

The financing margin offered by ArRahnukita is up to 80% of the value of the gold or up to RM300,000 of accumulated value.

For the latest information on promotions and gold rates from ArRahnukita, the public can visit the website [www.arrassnukita.com.my](http://www.arrassnukita.com.my) or follow the social media account @ArRahnukita on Facebook and Instagram. Visitors can also call the ArRahnukita hotline at +603-90559839 (Sungai Besi), +603-89204518 (Bangi) and +603-42662696 (Ampang) to get more information about ArRahnukita's services.